**‘DEEP’ CELL**

**(Developing English Elegance Program)**

**Aim and**

**Purpose**

To inculcate the importance of language skills, especially in English, in one’s personality, be it speaking, writing.



To conduct special coaching classes for enhancing English vocabulary skills, grammatical fundamentals, and construction of sentences of all variants – by tense, voice, speech, and so on.

To enhance English language fluency among all by reading extensively, particularly general newspapers/magazines, reading the titles and their expanses, and also reading between lines.

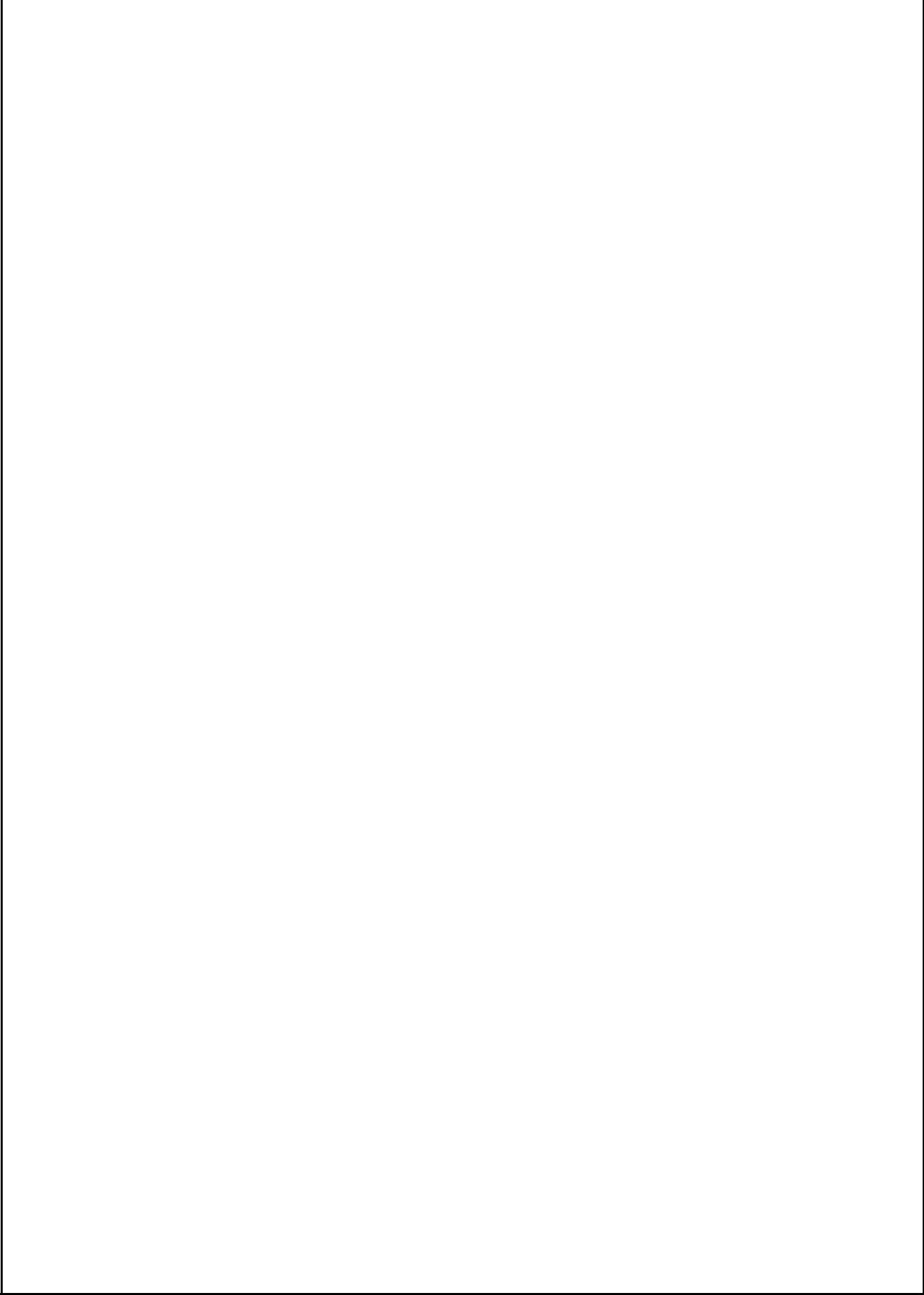
To train the students/scholars and all learners in finer English writing and Oration through a mix of strategies like multi-media exposure, on-line OCR Resources for English, MOOCs and all.

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| Dr. Dr. M. Selvam | |  | Prof. & Head, Dept. of IB & C | |  | Co-ordinator |
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| Dr.S.Karuthapandian | |  | Prof. and Head, Biotechnology | |  | Member |
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| Dr.A.Narayanamoorthy | |  | Prof. and Head, Economics and rural | |  | Member |
|  |  |  | Development | |  |  |
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| Dr.M.Natarajan | |  | Asst. Prof., English and Foreign Languages. | | | Member |
|  |  | |  |  |  |  |
| **Activities** | Preparing | | materials on ‘Essentials for English |  | Yes, Prepared. | |
|  | Eloquence’ and distributing them to the target | | |  |  |  |
|  | audience | namely, the learners and the | |  |  |  |
|  | teachers. |  |  |  |  |  |
|  | Conducting Remedial and Refresher Courses on | | |  | Conducted in each Dept. | |
|  | English Grammar, Understanding Skills, | | |  |  |  |
|  | Writing Skills, Articulation skills, etc. | | |  |  |  |
|  | Stylish Writing What, Which, Why, When, | | |  | Orientation | to participants |
|  | Where and Wherewithal and other Nuances | | |  | was given. |  |
|  | Periodic exercises to keep enhanced eloquence | | |  | Voluntarily committed. | |
|  | of selected students with potentials. | | |  |  |  |

**A‘ to Z‘?** A sentence starting with letter ‘A’ word and ending with ‘Z’ word, with all alphabets inalphabetical order. Its originality, flawlessness and fineness are tested. It is considered 67% fine by  [www.grammarly.com](http://www.grammarly.com) with zero plagiarism of any sort.

**The A>Z sentence:** Actually, Businesses Communicate Densely Everyday Figuring Gracious HighIntents Just Kindling Lavishly Majestic Nuances Ostentatiously Positioning Quality Requirements Surpassingly Towards Ushering Vivid Willed Xenagogue Yeving Zest‘ – **Author: M.Selvam**

**DEEP – Curriculum:** Design and Delivery



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| Area | |  |  | S.No. |  |  | Coaching Activities | Hours |  |
| 1.Vocabulary | **of** |  |  | 1.1 | Nouns: Proper, Common (Collective & Abstract) | | |  |  |
| Building**starts** | **speech** |  |  |  |  |  |  |  |
|  | 1.2 | Verbs : Transitive and Intransitive | | |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | 1.3 | Adjectives & Adverbs |  |  | 8 |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  | 1.4 | Articles, Prepositions, | Conjunctions & Interjections | |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  | | |  |  |
|  |  |  |  | 1.5 | Types and Parts of Sentences | | |  |  |
|  |  |  |  |  |  | | |  |  |
|  |  |  |  | 2.1 | Simple Present or Present Indefinite | | |  |  |
|  |  |  |  |  |  | | |  |  |
|  |  |  |  | 2.2 | Simple Past or Past Indefinite | | |  |  |
|  |  |  |  |  |  | | |  |  |
|  |  |  |  | 2.3 | Simple Future or Future Indefinite | | |  |  |
|  |  |  |  |  |  | | |  |  |
| Sense |  |  |  | 2.4 | Present Continuous or Progressive Present | | |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  | 2.5 | Past Continuous or Progressive Past | | |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  | | |  |  |
| 2.Tense |  |  |  | 2.6 | Future Continuous or Progressive Future | | | 16 |  |
|  |  |  |  |  |  |  |  |
|  |  |  | 2.8 | Past Perfect |  |  |  |
|  |  |  |  | 2.7 | Present Perfect |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | 2.9 | Future Perfect |  |  |  |  |
|  |  |  |  |  |  | | |  |  |
|  |  |  |  | 2.10 | Present Perfect Continuous | | |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | 2.11 | Past Perfect Continuous |  |  |  |  |
|  |  |  |  |  |  | | |  |  |
|  |  |  |  | 2.12 | Future Perfect Continuous | | |  |  |
|  |  |  |  |  |  | | |  |  |
|  |  |  |  | 3.1 | Direct & Indirect Speeches | | |  |  |
| 3.Typesof |  |  |  |  |  | | |  |  |
| Sentences |  |  | 3.2 | Active & Passive Voices | | |  |  |
|  |  |  |  | | | 9 |  |
|  |  | 3.4 | Use of Clauses, Idioms and Phrases | | |  |
|  |  |  |  | 3.3 | Use of Articles |  |  |  |  |
|  |  |  |  |  |  | | |  |  |
|  |  |  |  |  |  | | |  |  |
|  |  |  |  | 3.5 | Simple, Complex and Compound Sentences | | |  |  |
|  |  |  |  |  |  | | |  |  |
|  |  |  |  | 4.1 | ABC ‘Aim Better Communication’ | | |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | 4.2 | Simple Writing |  |  |  |  |
| Nuances |  |  |  |  |  |  |  |  |  |
|  |  |  | 4.3 | Nuanced Writing |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  | Acronyms Abundant |  | Authoritative Quotes Avalanche |  |  |
| Other |  |  |  |  | Clichés Galore |  | Literary Excerpts Laminate | 7 |  |
|  |  |  |  | Designs Stun |  | Idioms/ Phrases Enormous |  |  |
|  |  |  |  |  |  |  |  |
| 4. |  |  |  |  | Jargons Tangle |  | Maxims And Axioms Alternate |  |  |
|  |  |  |  | Creativity Stagger |  | ‗Verbatim &Thus Spoke‘ Overwhelm |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  | Metaphors Manifest |  | Regional Niches & Nuances Nimble |  |  |
|  |  |  |  |  | Diversity Lavish |  | Global Contours & Contexts Converge |  |  |
|  |  |  |  |  |  |  | Total | 40 |  |
|  |  |  |  |  |  |  |  |  |  |

**Pedagogy:** In our ***Core + NALA*** approach, the ‘**L**’ stands forLanguage Aspects, i.e., use ofaptwords, right tense, proper construction, the grammatical side, nuanced features, etc dealt side by side in the regular classes wherever relevant and certain special exercises and experiments with experts from language Departments and generally all who are conversant with/taste in language arts.