**Placement Cell**

**Year of Establishment : 2010**

**Aim and Purpose (Suggested):**

Alagappa University always believes in creating a free and congenial environment for students to grow, think differently, become empowered to progress and prosper in life after completing their education. To accomplish this mission, the University set up a Placement Cell in 2010.

* To Provide all possible support to the young aspirants to fulfil their career dreams.
* To offer an array of career services that empower students to explore, define and realize their career goals. Its objectives are:
* To create awareness among students regarding career options and help them in identifying their career objectives.
* To empower the students with life-long career decision making skills.
* To identify the suitable potential employers and enabling them achieve their hiring goals.
* To organize activities concerning career planning and development.
* To act as the anchor for all placements related activities of the university departments and affiliated colleges.

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| **Name** | **Designation & Dept./Division/College.** | **Status** |
| Dr. K. Uthayasuriyan | Professor, Department of International Business | Coordinator |
| Dr. K. Alamelu | Professor, Department of Bank Management | Member |
| Dr. K. Chandrasekar | Assistant Professor, Alagappa Institute of Management | Member |
| Dr. S. Gopalsamy | Assistant Professor, Department of International Business | Member |
| Mr. C. Pandimuthu | System Programmer | Member |

**Range of Activities (Suggested):**

* A Two Day (1& 2 March, 2017) Special Training Programme on “Campus Interview Skill” for ‘Socio-Economic Backward’ students jointly with Equal Opportunity Cell.
* One Week (08.03.2017 to 14.03.2017) Workshop on Career Guidance (Aptitude Tests, Group Discussion and Interview Skills) for the final year students of University Departments jointly with Career Guidance & Counselling Cell and Coaching Scheme for Entry into Service.
* ‘Campus Placement Drive’ (six to eight drives) for the students of University Departments and Affiliated Colleges.
* Placement Brochure.
* Final Year Students’ Data Base.
* FLAG2K17 (First Look @ Aspiring Graduates), a JOB FIESTA for the final year students of University Departments and Affiliated Colleges on 17 & 18 March, 2017.

**Activities Carried out**

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| --- | --- | --- | --- |
| **Year** | **Description of Activity** | **Date** | **Participants/**  **Beneficiaries** |
| 2013 | WBC Software Lab, Aptech (Training Programme and Mock Interview) | 02.01.2013 | 200 |
| 2013 | Brinks Arya Private Ltd. Job Position – Junior Executive | 22.04.2013 | 100/21 |
| 2013 | Placement Cell-Live Interaction | 18.09.2013 | 200 |
| 2014 | Integrated Enterprises (India) Ltd. Job Position – Relationship Manager | 19.02.2014 | 574/88 |
| 2014 | Chellapan Vidhya Mandir,KKDI, Kumutha Marticulation Hr. Sec. School, Erode-Job Position –P.G. Asst, P.E.T | 26.02.2014 | 70/16 |
| 2014 | TVS Training and Services Ltd, Job Position-Sales Manager for ICICI Bank | 12.12.2014 | 67/12 |
| 2015 | Kumutha Matriculation Hr. Sec. School, Erode, Job Position-UG/PG Assistant | 08.01.2015 | 87/19 |
| 2015 | Integrated Enterprises (India) Ltd. Job Position – Relationship Manager | 19.02.2015  20.02.2015 | 180/24 |
| 2015 | TVS Training and Services Ltd, Job Position-Sales Officer for ICICI Bank | 30.04.2015 | 108/22 |
| 2015 | TVS Training and Services Ltd, Job Position-Agency Manager for Birla Sun Life Insurance | 12.06.2015 | 40/4 |
| 2015 | TEKNOTURF Job Position-Customer Care Voice Senior Representative | 03.08.2015 | 30/0 |
| 2015 | TVS Training and Services Ltd, Job Position-Sales Officer for ICICI Bank, Aditya Birla Sun Life Insurance, L&T Services Pvt Ltd. | 18.09.2015 | 47/24 |
| 2015 | SANMAR CHEMICALS Pvt. Ltd, Job Position-Screening Process for the year 2015 | 29.10.2015 | 12/1 |
| 2016 | TVS Training and Services Ltd, Job Position-Officer Posts for ICICI Bank | 22.02.2016 | 110/46 |
| 2016 | Kumutha Matriculation Hr. Sec. School, Erode Job Position –P.G. Assistant | 11.03.2016 | 15/3 |
| 2016 | Fitness One India Pvt. Ltd, Job Position –Fitness Trainer | 30.03.2016 | 31/0 |
| 2016 | Mutamil Placement Services Pvt. Ltd, Job Position-Customer Support Executive | 08.04.2016 | 28/28 |
| 2016 | GVK Emergency Management & Research Institute, Chennai, Job Position-Emergency Medical Technician | 30.05.2016 | 25/5 |
| 2016 | TVS Training and Services Ltd, Job Position-Officer Posts for ICICI Bank | 16.09.2016 | 69/3 |
| 2016 | PRATIAN Technologies, Job Position-Software Developer | 07.10.2016 | 20/4 |
| 2016 | E.I.D Parry (India) Ltd. Job Position-Trainee Quality Control | 03.11.2016 | 19/0 |
| 2017 | Axis Bank, Job Position-Business Development Executive  Integrated Enterprises (India) Pvt. Ltd, Job Position-Relationship Manager  Solaimalai Enterprises, Job Position- Distributor Sales Executive  Veveaham Hr. Sec. School, Job Position-P.G. Assistant, Study Supervisor | 04.01.2017 | 29/2  101/38  124/0  30/13 |
| 2017 | OyePlay Sports Pvt. Ltd, Job Position-Sports Event Organizers, Planners and Marketers | 15.02.2017 | 119/1 |
| 2017 | Winners Education Pvt. Ltd, Job Position – Soft Skill Trainer | 28.02.2017 | 220/44 |